

FOR IMMEDIATE RELEASE

**The True Cause
Of Global Warming Uncovered!
(Urban Heat Islands?)**

The true cause of global warming is now beginning to unfold like a good unsolved mystery, and Sherlock Holmes might have just shown up with the climactic set of clues leading to the culprit.

His name is Curtis Bennett. He is CEO of Thermografix Consulting Corporation. And he has, for the past 17 years, been developing his considerable skills in thermal image photography to chart, predict, and (if people will listen to him) prevent ecological calamity.

“With our work in thermal image photography, we came to realize irrevocably (if not immediately) that temperature is both cause and effect of everything we do on this planet,” Curtis Bennett stresses his point to make certain people understand. “And we can’t strip this planet of all good green forests, jungles, and thriving vegetation and replace them with millions of man made structures and not expect to pay some very severe environmental consequences.”

Bennett and his staff have, by his own calculations, spent tens of thousands of hours in research, study and hands-on application over the last decade and a half, and have come to some conclusions that are as inevitable as they may be startling.

“Many governments believe that vehicle emissions are the primary cause of global warming,” Bennett notes. “That is some of the cause. But in the final analysis it’s probably a lesser one. In fact, what we’ve discovered is so obvious that people will be kicking themselves when they realize it’s been there all along, and we just haven’t addressed it.”

What Curtis Bennett refers to is the millions of buildings — private homes, office buildings, manufacturing facilities are out of compliance and don’t even know it.

“When you see a building that has an exterior temperature that is well over 150° on a 59° day, you have an undetected global pressure cooker in the making, ” Curtis Bennett emphasizes and insists that he has the thermal imaging data to back it up. “To describe this effect as accurately and graphically as possible, we refer to them as *Urban Heat Islands*... Autos, while they are running are Urban Heat Islands, not so much from the emissions, as from the heat coming out of the engine. But cars go into garages and cool down. Buildings stand in the sun all day and start violating environmental compliance as the day heats up. They each become an Urban Heat Island that reflects ultraviolet (UV) rays as they strike. That causes the building surface in turn to amplify them.

“Let’s take a temperate summer climate like we have in a city such as Vancouver, British Columbia... Vancouver is a city of about 3.5 million people with approximately 400,000 personal dwellings, office buildings and manufacturing facilities. If each averaged (conservatively) 3000 square feet, and we’re an average of 70° over external temperature on a 60° day, they would be kicking out about 1.25 billion degrees of excess heat every single day. And these, we assure you, are very conservative estimates.

“Now imagine that this percentage of UV impact increases exponentially as you move toward the Equator. Recognize too that warm months increase the amount of heat emitted

from buildings by geometric progressions, and you begin to get an idea. And yet no government has a clue, because governments are invariably responding to the wrong kind of data.”

In fact, fire integrity, health, public safety and environment issues are primary considerations in development of laws. All departments are relying on compliance. Agriculture, fisheries, forestry, fire services, medical, watersheds, oceans, marine life, all biology is temperature sensitive and dependent on compliance of buildings, and yet are in a reactive state of response.

In truth, according to Curtis Bennett, the reality of construction is that all design is done with calculators and thrown into an economy where the project bids out and the finished buildings are signed off as compliant because there hasn't been a method for inspectors to see function of a building. Insurance companies pick up liability for everything without truly being given all the facts. As a result, the entire multi billion dollar, national to municipal process is blind.

“The result is that our environment and our Ozone are being decimated. The cause has been there all along. And we don't even know it.”

Rather than simply rail at the problems he sees, Curtis Bennett and his staff at Thermografix Consulting Corporation have compiled quite a portfolio of thermal images that visually back-up his claims that buildings are operating as the destructive Urban Heat Islands, (UHI)s they have become. And he will provide this complete portfolio to interested parties who are willing to act upon what they see.

(Thermal image photos attached.)

Bennett also closes with a zinger in defense of what might be considered a non-supportive source.

“When U.S. President George Bush refused to sign-on to the Kyoto Accords, he did so because he said the data it provided was flawed. It may or may not have been for the right reason, but he was dead right to have done so. Kyoto will cost nations and businesses tens of billions of dollars in compliance. And all of it will be misspent, because it will go to address the wrong issues of compliance.

“What we can offer is the right kind of data across the board and set about on the right ways to save us from environmental carnage. It's a new kind of compliance paradigm.” Curtis Bennett believes that, rather than bring about an economic “compliance crises,” this new paradigm will create a new kind of economic boom.

“Properly handled, supported and planned for by national, state, provincial and city governments, we can now actually establish an environmental industry that will usher in a whole new boom in building, architecture, construction, and futuristic city planning, It's an opportunity like no other. And it may just give the new millennium a whole new meaning.”

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